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## Media FAQs

### **Who is Fullscript?**

Fullscript is a powerful integrative care delivery platform offering singular access to personalized treatment planning, ongoing wellness support and education, and healthcare's best supplements. With over a decade of development and a user base of 70,000 healthcare professionals serving over 5 million patients, Fullscript is simplifying the delivery of integrative care and championing its surging popularity with its innovative education and technology.

### **Who is Emerson Ecologics?**

Emerson Ecologics is a long-standing player in the integrative healthcare industry. The company has supported the practice of healthy living as a leading distributor of vitamins, supplements, and natural health products for over 40 years. Customers include naturopathic, chiropractic, and medical doctors, licensed acupuncturists, nutritionists, and integrative practitioners, as well as their patients.

### **Why did Fullscript acquire Emerson Ecologics?**

Fullscript and Emerson Ecologics have always been committed to integrative medicine to simplify and support the care delivery model. Recognizing the complementary nature of our organizations, Fullscript realized that coming together would offer tremendous innovation, business value, and opportunities to grow the accessibility of integrative care for practitioners and their patients.

Our vision is to be the trusted care delivery platform that simplifies integrative medicine. Becoming one company and one team means that we will benefit from a larger practitioner scale, greater geographic reach, more diverse product offerings, and stronger growth prospects — all while delivering on our aligned vision.

### **What are the plans to integrate the two companies?**

It is business-as-usual. Our goal is to bring together the best of both companies. However, we plan to migrate Wellevate clients to the Fullscript direct-to-patient platform over the next few months. We are committed to making this as seamless as possible and will prioritize minimizing any disruption to patient care. The Emerson Ecologics wholesale platform is not changing.

### **When did the acquisition take place?**

The transaction closed on March 15.

**How will this impact the healthcare industry?**

This is a significant step forward in creating a future where integrative medicine is simply “medicine”. Integrative medicine integrates the best evidence-based practices across a variety of medical disciplines, all to prioritize treating and empowering the whole patient to promote health rather than simply managing a disease.

This acquisition accelerates the company’s trajectory in making integrative care as deliverable and streamlined as possible for both practitioners and patients. By simplifying the delivery of integrative medicine, Fullscript aims to have more practitioners guiding more patients to reverse the trend of growing rates of chronic, but reversible disease. As one entity, Fullscript and Emerson Ecologics are combining the brightest minds and technologies from each company to build this future.

**How does this benefit patients?**

Patients will have access to a broader selection of tools as well as healthcare’s best supplements and wellness products to support their health. There will be more resources behind Fullscript to focus on improving the patient experience. The unified business will have the scale, expertise, and leading technologies to deliver great service and value and better meet our collective calling of helping patients improve their wellness journey.

**How does this benefit healthcare practitioners?**

Fullscript and Emerson Ecologics will become one company that leverages the strengths that both businesses provide. Practitioners will benefit from the combined company’s diverse portfolio of products and services, continued innovation and investment, and enhanced capabilities to capture supply chain efficiencies.

**Will any locations change? Will the company’s headquarters change?**

Fullscript will continue to operate in North America, with our largest offices located in Ottawa, Canada, and Scottsdale, Arizona. In addition, Fullscript will continue to have ‘hubs’ in various locations including but not limited to Lancaster, PA; Atlanta, GA; Manchester, NH; Riverdale CA, Lenexa, KA; and Colonial Heights, VA.

**Where can I go to learn more information about the acquisition?**

If you have additional questions, please contact [publicrelations@fullscript.com](mailto:publicrelations@fullscript.com).