



# Take your practice to the next level

Expand your online offerings and personalized treatment plans with **Practice Better**

**HOSTED BY:** FULLSCRIPT INTEGRATIONS SPECIALIST, DANA JONES, AND PRACTICE BETTER'S STRATEGIC PARTNERSHIP MANAGER, YOKO KAWASHIMA



# Agenda



## Why Practice Better?

*Learn why thousands of health and wellness practitioners choose our platform.*



## Using the Protocols feature within Practice Better

*See how to seamlessly create personalized treatment plans for your clients and include supplement recommendations with the Fullscript integration.*



## Expand your service offerings with Programs

*Learn how to create client programs and incorporate protocols + supplement recommendations within*



## Exclusive Webinar Offer

*We'll share how you can try out our Starter Plan for free for 30 days!*



*“I created Practice Better because I needed a simpler way of building a practice and managing my clients without burning myself out.*”

*I saw the need for a comprehensive and affordable solution for health and wellness professionals even before I graduated from nutrition school.”*

**Nathalie Garcia**  
Co-Founder and CEO

**better**



**Why do health & wellness professionals  
choose Practice Better?**

# 1000's of Health and Wellness professionals across the globe, use Practice Better as their infrastructure to drive growth, support clients and make incredible impact.

## Elevate your brand with all-in-one scheduling, booking & billing

Allow clients to easily book appointments online, with automated confirmations & reminders. Collect payments through Stripe and Square.

## Empower clients to stay connected (and accountable) with your client portal

Through the secure Client Portal (via desktop or app), clients can log food and metrics, view and share documents, and communicate directly with you.

## Deliver personalized support with client info consolidated in one spot

Your client's history, forms, interactions, programs, and protocols are all housed in one central portal. No more chasing down emails or digging through folders.

## Securely communicate with clients at any time

Securely answer questions on-the-go via secure chat or telehealth. Message multiple clients at once.

## Scale revenue beyond 1:1 visits

Drive revenue with group or solo, virtual or hybrid, scalable programs and courses. Easily organize and distribute videos, e-mails, documents, protocols, worksheets or surveys over a cadence of time

## Save hours of admin time and stay organized

Take advantage of pre-made templates, automated forms, tasks, follow-ups and reminders.



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# What our friends have to say

**better**  
client experience

=

**better**  
impact

“Clients can open the Practice Better app and see all their information in one spot. It makes their experience so much better.”

-J Smith, Nutritionist

“Is really easy for clients when everything is in one place. If they have multiple platforms, then things are disconnected.”

- C Schleicher, Health Coach

“Practice Better includes everything you need to help your clients achieve the health outcomes they are after.

The software is easy to use, intuitive & thoughtfully designed. It is an integral part of my practice that I can't live without!”

- E Ford, Certified Holistic Nutritionist

# Protocols: Feature Highlights

- Create and deliver **personalized, professional recommendations** to your clients in one digital document
- **Organize** your recommendations via 5 sections:
  - Food
  - Supplements
  - Lifestyle
  - Supporting documents
  - Notes
- Protocol Templates helps you **create a framework** that can be reused to avoid reinventing the wheel
- This is where the **Fullscript integration** lives!

# Programs: Feature Highlights

- Deliver engaging content
- Follow your clients' **progress**
- Assign **module-specific tasks** which are stored as part of your clients' health records
  - Tasks & Goals
  - Forms & Worksheets
- Supporting resources such as a **group chat function**
- \*NEW this year\*: attach protocols, including **Fullscript supplement recommendations!**
- Include **sessions** as part of your program



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# Live Demonstration



# Resources

- [Fullscript Knowledge Center](#)
- [Practice Better Youtube channel](#)
- [Resource help center](#)
- [Inner Circle Facebook Group](#): Join your peers with a Practice Better account - for anyone with a paid plan!



# Next Steps

- Sign up for Fullscript ([US/Canada](#))
- [Sign up for](#) Practice Better Free trial
- [Integrate Fullscript and Practice Better](#)

# New to Practice Better?

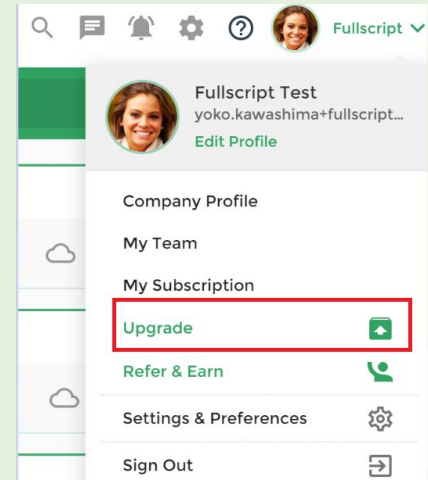
Sign up for the free trial using [this link](#) within the next 48 hours for a 30-day free trial of the Starter Plan and follow these steps:

- Click on “Start Today For Free”
- Register for an account
- Select Starter Plan
- Enter in promo code FULLSCRIPT
- Trial the Starter Plan for 30 days free!
- See what features are included [here](#)
- [Integrate Fullscript](#) into your Practice Better account
- Offer expires at **midnight ET on Saturday, April 23, 2022!**



# Are you currently on a Sprout Plan and want to try out the Starter Plan for free for the next 30 days?

- Click into your profile within your Practice Better account
- Click “Upgrade” and select the Starter Plan
- Enter in promo code FULLSCRIPT
- Trial the Starter Plan for 30 days free!
- See what features are included [here](#)
- [Integrate Fullscript](#) into your Practice Better account
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# Q&A