

BabyDance®: A Fertility-Friendly Lubricant Made Without Parabens

Sperm Cannot Survive in an Acidic Environment	
Fertile Cervical Mucus	pH 7
BabyDance Fertility Lubricant	pH 7
Semen	pH 7
Standard Lubricants	pH ~3.0 - 6.5



US Patent 9,913,871

Studies* Show BabyDance Fertility Lubricant Doesn't Interfere with:

- ✓ Sperm Motility
- ✓ Sperm DNA Quality
- ✓ Sperm Penetration into Cervical Mucus
- ✓ Sperm Ability to Fertilize the Egg



Cleared for use by trying to conceive couples	✓
Won't harm sperm motility	✓
pH matched to semen and fertile cervical mucus	✓
Mimics the quality and consistency of cervical mucus	✓
Made without parabens or glycerol	✓
Testing on every lot to ensure fertility friendly specifications are met	✓
Convenient packaging, easy to use	✓
Made in the USA	✓



- Applied Near the Cervix
- Mimics Your Own Natural Fertile Cervical Mucus
- BabyDance Will Not Harm Sperm or Egg

* Studies on file

Testing Required for Lubricants Labeled as “Fertility-Friendly”

Fertility lubricants must meet strict specifications verified by testing of each batch produced.

Now Available in 3 Convenient Formats



6 single-use 3 gm tubes with 6 applicators



40 gm multi-use tube with 10 applicators



40 gm tube with no applicators

- Neutral pH (7) to match pH of semen and fertile cervical mucus
- Isotonic (300 mOsm/kg) with fertile cervical mucus and semen to prevent shock and damage to sperm and eggs
- Won't interfere with human sperm motility, survival, or integrity
- Correct viscosity to allow optimal sperm motility
- Won't interfere with embryo development
- Safe to use in medical facilities for sample collection and to lubricate diagnostic and therapeutic devices during IVF and other fertility interventions
- Low endotoxin levels, which are toxins produced by bacteria that can harm sperm and egg function even at relatively low levels

Tips to Help Your Fertility Patients Prevent Common Lubricant Mistakes that Hurt Their Chances of Conceiving

- 1) Avoid lubricants with pH less than 7 and osmolality greater than 400 mOsm/kg, and avoid products with glycerol and other small penetrating chemicals.
- 2) Avoid confusing a lubricant labeled as non-spermicidal with an official fertility lubricant.
- 3) Avoid lubricants that are labeled as organic or natural but are not cleared as fertility lubricants, as only cleared lubricants are required to undergo testing that shows the product won't harm sperm or eggs.
- 4) Avoid using household oils such as coconut or olive oil, as household oils often contain toxic peroxides and inflammatory chemicals that develop over time due to exposure to light, room temperature, and the purity of the oil.

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